

## Testimonials

"On behalf of our entire team, I want to express our sincere appreciation and gratitude for your work in the creation of our new corporate web site. It was indeed a pleasure working with a seasoned professional who understands the importance of driving consumer traffic. Your in-depth knowledge and attention to detail is the reason our search engine rankings are consistently at the top. Thank you again, and we look forward to working with you in the future."

**Dennis R. Cronk,**  
President/CEO  
Poe & Cronk Real Estate Group  
[www.poecronk.com](http://www.poecronk.com)

"Janeson Keeley is a consummate professional. In my association with Janeson over the past several years, she is a pleasure to work with, completes projects and reports in a timely fashion, and keeps abreast with the latest updates in search engine optimization and technology. In the rapidly changing environment of the Internet and all that it entails, it is reassuring to know that we have Janeson on our Web team. We could not accomplish all that we do without her services."

**Linda Martin**  
Web Communications Coordinator  
Hollins University  
[www.hollins.edu](http://www.hollins.edu)

"I wanted to let you know I will be profiled in this upcoming Neighbors section of the newspaper because of my website. The lady from the newspaper went to the internet looking for a REALTOR® to interview. My website came up first in her search, she liked it and chose me to interview."

Thank you for doing such a great job with the site and getting and keeping me out there."

**Melissa Frost,** REALTOR®  
MKB REALTORS®  
[www.melissafrost.com](http://www.melissafrost.com)

"Doing business with JTKWeb Design has been a pleasurable experience. In this present age of poor service and non-returned phone calls and emails, dealing with Janeson has been a breath of fresh air. She was so great at getting back to me during the design process that I felt I was her only client when I knew full well that she had many other projects going on. Thanks, Janeson, for making the design of my website a positive experience at an affordable price. I look forward to working with you in the future as my business grows."

**Joe Shupe,** Owner  
C R Mailboxes  
[www.crmailboxes.com](http://www.crmailboxes.com)

"What a relief! I had dreaded the web design process. I was delighted that JTKWeb made it so easy! A fully-functional web site with no stress involved. The contacts I receive from across the country are testaments to its visibility. My response to the frequent web site compliments I receive is to highly recommend Janeson Keeley and JTKWeb as their web designer!"

**Susan Culbertson**  
Controllers, Etc.  
[www.controllersetc.com](http://www.controllersetc.com)

**To see a complete list of our clients, go to [www.jtkweb.com/clients.html](http://www.jtkweb.com/clients.html).**

### Contact Us



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# JTKWeb

**Your Source for  
Web Site  
Design & Development  
Services**

**Janeson T. Keeley**  
**Web Site Consultant**

**We take you to the Web,  
and then  
we bring the Web to you.**



## **A well-designed, well-maintained web site is good for your business.**

It's an easy and surprisingly inexpensive way to advertise, to provide information for your customers, and to attract new customers.

As an integral part of your business plan, a web site reinforces your company's reputation as dynamic, customer-friendly, and up-to-date.

JTKWeb wants to help your company experience these benefits.

### **If your company is just getting started on the Web, we can:**

- Assist you in registering a domain name and selecting a web host
- Work with you to design a web site that is attractive and easy to use
- Engineer your site to attract traffic
- Submit your site to Web directories and search engines

### **If your company already has a web site, we can:**

- Keep it updated
- Design and implement strategies to increase traffic to it
- Help you integrate your web site into your overall marketing strategy

**Whether you have a web site and want to improve it, or you're just getting started on the Web, JTKWeb can help.**

**Contact us for a no-cost initial consultation.**

## *Our Services*

Our services range from existing web site maintenance, web site design and construction, and web application management through web site evaluation, consulting, search engine optimization, search engine submission, and pay-per-click management. Our prices are reasonable and quotations are made for each client individually, based on his or her particular needs.

### **Web Site Design and Construction**

We provide all of our design clients, no matter how large or small, with:

- Attractive sites designed to be easily navigable, visually appealing, and user-friendly
- Hand-coded web pages optimized for search engine spidering, designed to be fast-loading and browser independent
- Graphic development and digital photo-editing, as needed
- Targeted keyword page titles and meta-tags based on client-specified search terms
- Submissions to no-cost search engines and directories
- A period of content maintenance as part of the project price

### **Search Engine Optimization and Web Traffic Management**

If your web site's performance isn't meeting your expectations, we can provide a full evaluation of its current construction, content, browser independence, functionality, search engine optimization, search engine positioning, and link popularity.

When additional search engine optimization and site traffic management strategies are desired, we can:

- Perform keyword research to determine the most popular keywords relevant to your individual site pages
- Develop or edit page headings and do copywriting to use targeted keywords to optimal advantage

- Perform search engine rank evaluations for targeted keywords
- Perform link popularity checks
- Do visit history and server log analysis
- Develop and manage pay-per-click advertising campaigns
- Develop easy-to-read summary reports so you can see your progress

***We take you to the Web,  
and then we bring the Web to you.***

### **Google and Yahoo! Account Management**

We establish and manage many different types of Google and Yahoo! accounts, including:

- Google site maps
- Google Analytics
- Google AdWorks pay-per-click campaigns
- Yahoo! Search Engine Marketing pay-per-click campaigns
- Yahoo! Merchant accounts for eCommerce

## *Our Fees*

Because we know that hiring a consultant is a big step, we provide a no-cost initial consultation.

Because we know that all businesses are different and sites have varying requirements, we have a flexible fee structure. Projects may be quoted:

- By the hour
- By the page
- By individual project components,
- As a whole
- As some combination of the above

**Our goal is to combine superior service with exceptional value.**

**Let us know what we can do for you today.**